NETVILLAGE.COM ADDS BOOTSTRAP SUPPORT TO ITS SOCIAL NETWORKING SOLUTION

Laurel, Maryland. – netVillage.com, who provides small businesses with software to build their own branded Facebook-style social network, today announced full support for the popular "Bootstrap" CSS framework. The combination allows a web site owner to quickly create a responsive, mobility-friendly site from a variety of beautiful web templates that offer members a full menu of interactive services such as chat rooms, discussion boards, shared document libraries, blogs, micro-blogs, video catalogs, hotmail-style community e-mail, facebook-like friend feeds, twitter-style updates, and other tools.

The developers at NetVillage have been building online social networks for over 20 years - when they were the leading provider of communication tools during the dial-up era of Bulletin Board Software. They count early AOL, Prodigy, and CompuServe amongst their customers. "We are not one of the pablum-eating 'Social Networking' providers birthed during the past few years". Indicates Nate Hammond, Chief Technology Officer. "We are perhaps the most experienced web community provider around".

Originally created by a designer and a developer at Twitter, Bootstrap has become one of the most popular front-end frameworks and open source projects in the world. The latest version supports a mobile first design philosophy, emphasizing responsive design by default. This means the layout of web pages adjusts dynamically, taking into account the characteristics of the device used (desktop, tablet, mobile phone).

Industry web sites are rapidly adopting social networking to attract and retain users to their web service. By adding these social networking features, such as found on sites like Facebook and MySpace, a web site can grab and keep surfers' attention while encouraging them to return. The

combination of the open source CSS framework from Bootstrap and social networking tools from Netvillage creates a compelling web solution.

About netVillage, Inc.

NetVillage is a leading provider of interactive communication and collaboration solutions (Social Networking) for creating, hosting, and managing community-enabled web sites, or special-interest user groups. We provide a complete set of tightly-integrated Social Networking services that provide solutions for businesses wishing to create revenue generating virtual e-communities. For further information call 1-888-NETVILLAGE, or visit www.netvillage.com.

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